

Presented by



2010

RBC Children's Art & Literacy

contest

Theme

The theme of the contest this year **"What I hope to do this summer"** gives you an opportunity to think about what you want to do on your summer vacation. It could be going to the beach, camping, fun on the water, the attractions, seeing family – anything that makes summer a special time for you. You can write a story, draw a picture or create a poem.

Prize Categories

There are three contest categories available to each age group, for a total of nine awards:

Poem

Poem to be a maximum of five to eight verses in length 8 ½" x 11" paper size (typed or hand-written)

Story

Story to be a maximum of 1,000 words in length 8 ½" x 11" paper size (typed or hand-written)

Hand-drawn Picture or Collage

8 ½" x 11" paper size

Please include a small essay to describe your picture/collage

Special Notes:

- A completed entry form, including an explanation of what inspired the submission, must be included with each entry.
- All entries must be given a title.
- Entry forms to the contest may be copied.

Who can enter?

- The contest is open to children from Kindergarten through Grade 8.
- Entries will be judged in three age groups: **Kindergarten–Grade 2, Grades 3–5, Grades 6–8**
- Entries will be accepted in English or French.
- The contest is open to New Brunswick residents only.
- Contestants can enter more than once; however, a separate entry form must be submitted with each entry.

Prize Presentation

Contest winners and their families will be special guests of the Family Festival for Literacy held at the Moncton Market/Festival Hall on **Wednesday, August 18, 2010**. The prizes will be presented between noon and 1 p.m.

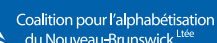
Judging Criteria

Entries will be judged on their originality, quality, fit with the theme, and the entrant's ability to capture the moment.

Note:

Please do not mount the entries on boards or frames. The judging committee will do this.

RBC is pleased to support family literacy – and celebrate the talents of our children – by sponsoring the 2010 RBC Children's Art and Literacy Contest. The contest is one of many activities that will be presented at this year's Family Festival for Literacy, sponsored by The City of Moncton. Family Festival for Literacy is a partner event of the PGI Golf Tournament for Literacy NB 2010, helping raise awareness and funds for literacy programs in communities across New Brunswick.



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ENTRY FORM

Name: _____

Address: _____

Phone: _____ Age: _____ Grade: _____

School: _____

Parent/Guardian Name (s): _____

Address (if different from above): _____

X _____

In the event my child's entry is selected, I give permission to use his/her name and photo for publicity purposes.

Work/Cell Phone: _____ E-mail: _____

Poem Story Picture/Collage Title: _____

Theme: "What I hope to do this summer" – What inspired the poem, story or picture/collage? (100 words maximum)

All entries must be received (by mail or in-person) by **July 30, 2010**.

All entries must be submitted to: 2010 RBC Children's Art & Literacy Contest

Jean Lawlor – RBC – Eastern NB & PEI Regional Office, #110 – 644 Main Street, Moncton NB E1C 8L4
or any RBC location in New Brunswick

For more contest information, please contact Jan Carinci at 506-852-3218
or visit the Literacy Coalition of New Brunswick at www.nb.literacy.ca

