

## Media Release – Wednesday, March-24-10

### If It Hurts It's Wrong

School District 2 is pleased to announce the implementation of a district wide bullying prevention program, "If It Hurts It's Wrong". School District 2 has been working on this initiative for a little over a year and on Wednesday, March 24<sup>th</sup> it will have been introduced in all District 2 Schools by an established committee of educators from each school.

"Bullying is not a new issue. There is no school that is immune to it just as there is no society that does not deal with the issue" states Gregg Ingersoll, Director of Education. Bullying has evolved to Cyber-Bullying as technology becomes more accessible and schools are often left to try and unravel complicated scenarios that cross the boundaries from bullying to hate crimes.

Last year District 2 established a District Committee to assist schools in dealing with this issue. The committee is made up of teachers, guidance counsellors, administrators and the police. This committee has developed a research based program that is grounded on successful and proven programs many of which are already working in District 2 schools.

Each school now has an Adult Committee that has been working with the District Committee to prepare for the training of all staff this Wednesday. Eventually each school will also have a student committee to support the work of the Adult Committee and the school administration.

The in-service that staff completed on Wednesday will be an important step in the District developing a common language and understanding regarding an issue that affects all students sometimes and many students every day.

Remember **If It Hurts It's Wrong.**