



Media Release – December 2, 2009

The Fall edition of Achieve magazine has arrived today and it is better than ever! Achieve magazine is published by School District 2 with the help and support of our business partners. 20,000 copies of the magazine will find its way into the hands of our 16,000 students, 2400 staff and to our community partners.

Achieve features expert sources such as the feature guest writer Eric Jensen. Mr. Jensen is a leading North American scholar on brain research as it applies to student learning. His article will inspire, enlighten and communicate ways to help our children Achieve their very best.

This edition has a new feature that celebrates the achievements of staff, students and school volunteers called “Achievers”. This is a great opportunity to highlight the academic, arts, athletic and volunteerism of our amazing students, staff and community. We are looking for people who have gone above and beyond in their learning, activities and in helping to serve others. Please send you nominations to Aubrey Kirkpatrick at aubrey.kirkpatrick@gnb.ca for the spring issue of Achieve. Your submission should include a 100 word description of the achievement.

There are many articles on new and exciting initiatives happening in District 2 like the Imagination Library and the My E-Backpack project and of course the favourite Look Who’s From District 2 is back featuring one of Canada’s top young entrepreneurs.

Achieve was awarded an award of excellence and award of merit at the 2009 National School Public Relations Association annual meeting, for the Fall 2009 and Spring 2008 issues respectively. The awards are part of the Gold Medallion Awards, Publications and Electronic Media Contest that recognizes the very best in school communications in North America. i communications inc from Moncton NB are responsible for the production coordination under the direction of Terry Leblanc, Production Coordinator.

If you have comments, questions or topics you would like covered in upcoming issues please email me your suggestions and comments. Finally I hope that this magazine makes a difference in the lives of our students. Take care. Aubrey Kirkpatrick, Editor. aubrey.kirkpatrick@gnb.ca